

PRESS RELEASE

Eclipse's HD DVD-ROM Mastering Process Ready for Launch

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Pleasanton, CA - Eclipse has announced the completion of their HD DVD-ROM mastering process. New products supporting the process include Eclipse's HD premastering and QC software, and a new HD format module for the ESP7000 ImageEncoder.

Eclipse developed their new HD product with the support of the major customers involved in the product launch. "This support allowed us to successfully implement our end-to-end HD process quickly," stated Bob Edmonds, VP of Sales for Eclipse. "Having the opportunity to run our HD encoder on multiple LBR types in the three major US launch facilities gives us additional confidence."

EclipseSuite HD has the same look-and-feel of previous EclipseSuite versions and consists of an AACCS copy-protection module and three new HD premastering modules; ImageAnalysis, ImageCopy, and ImageVerify. The Eclipse HD Encoder is designed to connect easily to any LBR. Its advance pulse shaping capabilities allow customers to quickly 'dial-in' the HD process.

The AACCS copy protection adopted by HD-DVD offered challenges to the EclipseSuite HD product design. AACCS requires that most of the copy-protection be applied in premastering rather than mastering. ImageCopy HD accommodates the new AACCS media key and content certificate processes without adding additional, burdensome steps for operators.

About Eclipse Data Technologies:

Eclipse is the leader in optical disc premastering and mastering products. Their rules-based analysis engine revolutionized testing in the optical disc industry and is used by virtually every disc replication plant in the world. For more information about Eclipse and its products, please visit our website at www.eclipsedata.com.

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