



## Eclipse Broadens Support for Piracy Management Solutions by Bridging to Smarte Solutions' SmarteCD™

**AUSTIN, TX & PLEASANTON, CA – June 23, 2003** – Smarte Solutions, Inc. (or “Smarte”), the technology leader in piracy management solutions, and Eclipse Data Technologies, recognized leader in DVD and CD mastering encoders and test software, today announced completion and availability of the SmarteCD Plug-in for use with EclipseSuite, Version 2.0. The SmarteCD Plug-in is available for purchase from Eclipse.

Smarte delivers a complete suite of next-generation piracy management solutions to several of the world's largest software manufacturers. Designed to erase implementation difficulties, inefficiencies, and security vulnerabilities, Smarte's premier brand of media security, SmarteCD, uses a secure, software-only interface between Eclipse products and replicator mastering, test, and verification equipment.

For the software and digital content publisher, SmarteCD provides unique adjustable security settings that include 100% reader compatibility and extendable media validations in order to match levels of copy protection with product performance metrics and exact business requirements.

“Eclipse is pleased to be able to offer to our customers Smarte Solutions' SmarteCD copy protection plug-in. In certifying vendor developed plug-ins, we evaluate compatibility with our EclipseSuite software, as well our customer's manufacturing processes. Smarte Solutions' development team uses a simple, effective approach resulting in an easy-to-use add-in to our software,” stated Bob Edmonds, Eclipse's Vice President of Sales & Marketing.

“Eclipse has been one of Smarte's most valued technology partners since 2001, graciously extending support to us for researching and testing our innovative piracy management methodologies,” said Bala Vishwanath, Smarte Solutions Co-CEO. “This latest milestone ensures the seamless use of our respective products within replicator facilities during the secure production of piracy-managed optical disc media. Incorporating industry-

leading implementation efficiencies, Smarte now delivers fail-safe production piracy management technologies in conjunction with Eclipse image processing products. The net effect to our common replication industry channel partners and customers will be increased margins on the sale of piracy management products," continued Vishwanath.

### **About Smarte Solutions, Inc.**

Smarte Solutions, Inc. provides software and content vendors with the necessary tools, techniques and consulting services to secure and manage the authorized use of their digital assets. Smarte Solutions has identified the major deficiencies of early anti-piracy products and specifically designed its systems to provide transparent piracy protection and digital asset management tools that incorporate revenue-generating, distribution-enhancing programs. The development of Smarte's complete spectrum of piracy and digital asset management products offers customers flexible solutions to meet their digital asset management needs. Contact Smarte Solutions, Inc. at 611 S. Congress Ave., Suite 350, Austin, Texas, 78704; Tel: 512-443-8749 and Fax: 512-443-9326. To learn more about Smarte Solutions, visit the company's Website at <http://www.vincera.com>.

### **About Eclipse Data Technologies**

Eclipse, recognized as the new leader in DVD and CD mastering encoders and software provides leading edge capability with a reputation for technical excellence and world-class customer support in its line of mastering, premastering and QC verification tools. Eclipse is the recipient of three TapeDisc Business Magazine Technical Excellence Awards for 2002. The awards were presented for excellence and innovation for its ImageEncoder Mastering System, EclipseSuite Software and EclipseSuite CSS Verification Plug-in products. Contact Eclipse Data Technologies at 5139 Johnson Drive, Pleasanton, California, 94588; Tel: 925-224-8880 and Fax: 925-224-8881. For more information about Eclipse and its products, please visit our web site at [www.eclipsedata.com](http://www.eclipsedata.com).

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